

What is Screen-casting and Why Use it?

A screencast is a digital video recording of your computer screen and usually includes audio narration. Screencasts are just one of many different types of instructional videos.

Screencasting not only saves you time answering the same questions over and over, but it has been proven that **80% of viewers can recall a video they have seen in the past 30 days.**

Not unlike a screenshot, screencasts can be called a screen capture video or screen recording and is a great way to teach or share ideas.

Common examples of screencasts are:

- Tutorials
- Training videos
- Video lessons
- Recorded presentations

A major benefit of screencasting is that the viewer can watch the screencast at a time when it's best for them because learning doesn't always take place in an academic setting.

Additionally, the viewer can absorb the information at their own pace by pausing and rewatching portions. Screencasts add a personal touch in ways that other methods simply cannot.

When conducting distance learning, screencast videos become a great resource for asynchronous whole group or small group instruction.